



EU-TANZANIA BUSINESS FORUM

Tap into Tanzania's Investment Opportunities

23-24 FEBRUARY 2023

Tanzania is one of the 10 fastest growing economies in Africa. This growth reflects the country's sustained economic stability in a context of rich natural endowments and a strategic geographic position. Moreover, Tanzania's growth prospects are supported by an emerging middle class and an increasing appetite for high-value goods and services that European firms offer. The promotion of investments is a priority under the Government of H.E. President Samia Suluhu Hassan, who is committed to open the country to the global economy and has already started marketing Tanzania as a strategic destination for business.

The EU-Tanzania Business Forum will:

1. Showcase Tanzania's opportunities and comparative advantage for EU investors
2. Facilitate discussions among business peers, government officials and political leaders of both Tanzania and Europe, in view of catalysing new partnerships
3. Offer tools for private investment (registration, work permit, rules of origin) and private sector development (access to finance, connectivity, skills development)
4. Provide a platform for Private-Public dialogue to further improve the business environment.

Format

The Forum will be held in Dar es Salaam in February 2023, expected to be under the patronage of the President of the United Republic of Tanzania and jointly organised by the Government of Tanzania, the EU, its Member States, the EU Business Group (EUBG) and the private sector. It will discuss business/investment opportunities and challenges in concrete terms.

Besides general matters affecting all firms such as how to establish or grow a business, and recent improvements in the business environment, the Forum will dive into specific business cases and opportunities in priority sectors ranging from **Energy Transition, Climate Smart Agriculture, Sustainable Manufacturing & Logistics and Blue Economy**.

The Forum will also offer a platform for direct interaction between **Business-to-Business (B2B)**, between firms and policy makers (B2G) and between companies and financing institutions (B2F).

Audience and Participants

The event is organised in a Team Europe spirit and includes the EU Member States representations and business. This high-level event is supported by the EU institutions and the Government of Tanzania.

From the European side we are expecting the presence of the EU Commissioner in charge. From the Tanzanian side, we are expecting the attendance of the President of the United Republic of Tanzania and the President of the Revolutionary Government of Zanzibar, as well as key Ministers, Permanent Secretaries and heads of government agencies from both Mainland and Zanzibar. A special role will be given to Financing Institutions that can facilitate investments in Tanzania. Finally and above all, European and Tanzanian firms are at the core of the Business Forum.

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